

# Kootenay Festival of the Arts 2020

March 31<sup>st</sup> to April 4<sup>th</sup>: Dance  
April 14<sup>th</sup> to 18<sup>th</sup>: Piano, Strings,  
Guitar, Winds, Voice, and Speech Arts

## Kootenay Festival of the Arts Support and Advertising Plan

The Kootenay Festival of the Arts is the longest-running cultural event in Nelson's history, launched in 1930! To continue its commitment to excellence, the Festival relies upon the generosity of the people and businesses of Nelson. Our Festival Supporter and Advertising Program offers five different ways in which you may support the 11-day event.

- Award Supporter
- Session Supporter
- Adjudicator Supporter
- Program Advertisement
- Donation

### 1. Award Supporter

Each year, the Festival recognizes the efforts and achievements of the young performers through a scholarship and bursary program. In past Festivals, the generosity of Nelson's private and public donors have allowed over \$5,000.00 to be awarded to deserving students annually. Your contribution as an Award Supporter will name you as an advocate of excellence in the performing arts.

#### Award Supporter Rates:

- \$50.00
- \$100.00
- \$200.00 (*may be used as four \$50.00 awards*)

#### Award Supporters Receive:

- Recognition: Award Supporter in the Festival Program
- Recognition on our website [kootenayfestivalofthearts.ca](http://kootenayfestivalofthearts.ca)
- A letter of thanks from the recipient
- Charitable tax receipt

### 2. Session Supporter — \$150.00

The Festival consists of 24 three-hour sessions spread out over the Festival; they are held at the Capitol Theatre and local churches.

#### Session Supporters receive:

- Recognition as supporter in the Festival Program
- Recognition on our website [kootenayfestivalofthearts.ca](http://kootenayfestivalofthearts.ca)
- A charitable tax receipt

### 3. Adjudicator Supporter — \$500

Each of the disciplines at the Festival features a recognized, respected adjudicator. The Festival Society is responsible for travel, accommodation, and an honorarium. The Society is looking for adjudicator support.

#### Adjudicator Supporters Receive:

- Recognition as supporter in a prominent display in the Festival Program
- Recognition on our website [www.kootenayfestivalofthearts.ca](http://www.kootenayfestivalofthearts.ca)
- A charitable tax receipt

#### 4. Program Advertisement

The Festival program is sold to recover costs. Performers, parents, friends, and audience members usually buy one copy of the program and use it for the duration of the festival. The program is a souvenir and a reference for festival classes and competitors and will be read by over 1,500 people. Purchasers of a program advertisement will be recognized in the two *Festival Highlights Concert* programs and website: [kootenayfestivalofthearts.ca](http://kootenayfestivalofthearts.ca)

#### Festival Program Advertisements:

- Business Card Ad: \$50.00
- Half-Page Ad: \$100.00
- Full-Page Ad: \$150.00
- Over \$500, prominent cover page logo or ad and link on festival website

#### 5. Donation:

We value outright donations too, because we can allocate that money to any part of the festival budget as required. You may donate through *CanadaHelps* by clicking "Donate" on our website and a charitable tax receipt will be issued to you.

[www.kootenayfestivalofthearts.ca](http://www.kootenayfestivalofthearts.ca)

Or send a cheque to:

**Nelson Musical Festival Association**  
**Box 2, Nelson B.C. V1L 5P7**

Please attend our 2020 *Festival Highlights* concerts at the **Capitol Theatre**. Admission by donation.

### *Dance Highlights*

7:00pm April 4<sup>th</sup>

### *Festival Highlights*

7:00pm April 18<sup>th</sup>

#### Festival Venues

Dance: *Capitol Theatre*

Speech Arts, Vocal/choral, Winds:

*Bethel Christian Centre*

Strings, Guitar:

*St. Saviour's Anglican Church*

Piano: *Nelson United Church*

#### *Festival Executive 2019-2020:*

*Wendy Herbison, Leah Gray,  
Margaret Stacey Joy Gillender, Victor  
Neufeld, Carole Bonin, Ellie Hedges,  
Ruth Langevin, Margot Zimmer,  
Tatiana Krol, Jennifer Tinholt*

*Website: Jody Dudley*

Name/business:

\_\_\_\_\_

Address:

\_\_\_\_\_

Email address:

\_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_ **1. Award Supporter** *circle discipline*

Dance

Piano

Speech/Drama

Strings

Guitar

Vocal or choral

Winds

\_\_\_ **2. Session Supporter**

\_\_\_ **3. Adjudicator Supporter**

\_\_\_ **4. Program Advertisement**

*Please include business card  
or desired information for the  
ad, logo and website link*

\_\_\_ **5. Donation** *acknowledged or anonymous*

*Cheques may be made out to:*

**Nelson Musical Festival Association**  
**Box 2, Nelson B.C. V1L 5P7**

*Supporters and donors may use the CanadaHelps  
donation feature on the website; make sure to  
indicate disciplines if supporting awards.*