

Kootenay Festival of the Arts 2022

March 28 to April 2: Dance
April 4-8: Piano, Strings, Guitar,
Winds, Voice, Speech Arts

Kootenay Festival of the Arts Support and Advertising Plan

The Kootenay Festival of the Arts is the longest-running cultural event in Nelson's history, launched in 1930! To continue its commitment to excellence, the Festival relies upon the generosity of the people and businesses of Nelson. Our Festival Supporter and Advertising Program offers five different ways in which you may support the 11-day event.

- Award Supporter
- Session Supporter
- Adjudicator Supporter
- Program Advertisement
- Donation

1. Award Supporter

Each year, the Festival recognizes the efforts and achievements of the young performers through a scholarship and bursary program. In past Festivals, the generosity of Nelson's private and public donors have allowed over \$5,000.00 to be awarded to deserving students annually. Your contribution as an Award Supporter will name you as an advocate of excellence in the performing arts.

Award Supporter Rates:

- \$50.00
- \$100.00
- \$200.00 (*may be used as four \$50.00 awards*)

Award Supporters Receive:

- Recognition: Award Supporter in the Festival Program
- Recognition on our website kootenayfestivalofthearts.ca
- A letter of thanks from the recipient
- Charitable tax receipt

2. Session Supporter \$150.00

The Festival consists of 24 three-hour sessions spread out over the Festival; they are held at the Capitol Theatre and local churches.

Session Supporters receive:

- Recognition as supporter in the Festival Program
- Recognition on our website kootenayfestivalofthearts.ca
- A charitable tax receipt

3. Adjudicator Supporter \$500

Each of the disciplines at the Festival features a recognized, respected adjudicator. The Festival Society is responsible for travel, accommodation, and an honorarium. The Society is looking for adjudicator support.

Adjudicator Supporters Receive:

- Recognition as supporter in a prominent display in the Festival Program
- Recognition on our website www.kootenayfestivalofthearts.ca
- A charitable tax receipt

4. Program Advertisement

The Festival program is sold to recover costs. Performers, parents, friends, and audience members usually buy one copy of the program and use it for the duration of the festival. The program is a souvenir and a reference for festival classes and competitors and will be read by over 1,500 people. Purchasers of a program advertisement will be recognized in the two *Festival Highlights Concert* programs and website: kootenayfestivalofthearts.ca

Festival Program Advertisements:

- Business Card Ad: \$50.00
- Half-Page Ad: \$100.00
- Full-Page Ad: \$150.00
- Over \$500, prominent cover page logo or ad and link on festival website

5. Donation:

We value outright donations too, because we can allocate that money to any part of the festival budget as required. You may donate through **CanadaHelps** by clicking “Donate” on our website and a charitable tax receipt will be issued to you.

www.kootenayfestivalofthearts.ca

Or send a cheque to:

Nelson Musical Festival Association
Box 2, Nelson B.C. V1L 5P7

Please attend our 2022 *Festival Highlights* concerts at the **Capitol Theatre**. Admission by donation. Attendance might be restricted due to BC Health Orders due to COVID-19

Dance Highlights

8 pm April 2nd

Festival Highlights

7 pm April 8th

Festival Venues

Dance: *Capitol Theatre*

Speech & Vocal Arts:

Nelson United Church,

St. Joseph School

Strings, Guitar:

St. Saviour's Anglican Church

Piano: *Bethel Christian Centre*

Festival Executive 2021-2022:

*Wendy Herbison, Leah Gray,
Margaret Stacey Joy Gillender, Victor
Neufeld, Carole Bonin, Ellie Hedges,
Margot Zimmer, Tatiana Krol,
Jody Dudley*

Name/business

Address

Email address

Phone

___ **1. Award Supporter** *circle discipline*

Dance

Piano

Speech/Drama

Strings

Guitar

Vocal or choral

Winds

___ **2. Session Supporter**

___ **3. Adjudicator Supporter**

___ **4. Program Advertisement**

*Please include business card
or desired information for the
ad, logo and website link*

___ **5. Donation** *acknowledged or anonymous*

Cheques may be made out to:

Nelson Musical Festival Association
Box 2, Nelson B.C. V1L 5P7

*Supporters and donors may use the CanadaHelps
donation feature on the website; make sure to
indicate disciplines if supporting awards.*